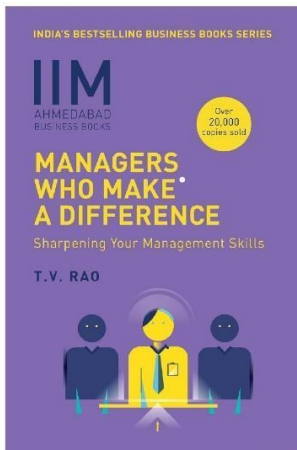


# IIMA Managers who make a difference by T. V. Rao



## About the Author

T V Rao, PhD, is Chairman, T.V. Rao Learning Systems (TVRLS), Ahmedabad (a research based consulting firm set up in 1996). He worked at Indian Institute of Management, Ahmedabad (IIMA) between 1973 and 1995 . He is currently an Adjunct Professor at the same institute. He worked as a short-term consultant to United Nations Educational, Scientific and Cultural Organization (UNESCO), United Nations Industrial Development Organization (UNIDO), Food and Agriculture Organization of the United Nations (FAO), United States Agency for International Development (USAID), Commonwealth Secretariat, etc.

## About the Book

The book talks about sharpening your management skill. Managers Who Make a Difference investigates how managers' self-perceptions impact their behavior at work, as well as how people might transfer their ambition, sense of purpose, tenacity, confidence, and resourcefulness into successful management. This book gives general audience knowledge of management so its user a friendly book that everyone can read.

## Book review

### **This Book Addresses**

1. Qualities managers should develop and enhance
2. How to train for competences
3. How to build an effective team

  
DIRECTOR  
Atharva Institute of Management Studies  
MUMBAI-95.

